



Susan G. Komen Tidewater Fundraising Event Proposal Form



Thank you for considering Susan G. Komen Tidewater to be your beneficiary of your revenue generating efforts and ideas! Please take a moment to complete this form so that we may give your proposal the consideration it deserves.

We work hard to create corporate and third party relationships that are mutually beneficial thus the more we know about your plans the more thorough the consideration by the Tidewater Affiliate.

Please complete both pages and mail this form to:

Special Events Manager

420 North Center Drive, Building 11, Suite 143, Norfolk, VA 23502 or email: development@komentidewater.org

STEP 1: Tell Us About You and/or Your Organization

Sponsoring Organization's Name:	
Nature of the Business:	
Contact Name:	
Address, City, ST, Zip:	
Phone#:	
Best Time to Call:	
Email:	
Website:	

STEP 2: Tell Us How Money Will Be Raised for Susan G. Komen Tidewater

Name of Revenue Generating Idea/Event/Program:	
How Will the Funds Be Raised: (Sales/Pledges/Etc.)	
Date and Location of Fund Raising Activities:	
Duration of Fund Raising Activities:	
How Much Money Do You Expect to Raise?	
What are the Anticipated Net Proceeds to Komen Tidewater?	

STEP 3: Tell Us About Your Event Details

How Do You Propose to Use Komen's Name and/or Logo? (i.e. solicitation letters, invitations, flyers, press releases, point of purchase materials, website, newsletter, other)	
Have You Ever Coordinated or Been Involved in a Project Like This Before? If so, Please describe.	
Do You Have Insurance for This Idea/Event/Program? Do You Need Participant Waivers? If YES to Either Question, Please Attach a Copy for Our Records.	

Komen Tidewater Information

1. Komen Tidewater does not endorse products or services of any kind.
2. Because of IRS regulations, Komen Tidewater is unable to directly assist with promotion or advertising.
3. Use of the Komen logo requires a legal contract.
4. This proposal inquiry will be reviewed and approved by the Affiliate. Once approved, a Third Party Contract will be generated.

Disclosure

For the protection of the consumer, the Better Business Bureau requires that the anticipated amount or percentage of the proceeds from sales to benefit a charity be posted at the point of purchase (i.e. \$1 or 5% of each purchase or ticket benefits Komen Tidewater).

Using the Komen Name or Logo

Komen's logo is trademarked, and any use without express written permission is illegal. Submit all logo materials to Komen Tidewater for approval before production.

Our Promise

Susan G. Komen's Promise is to save lives and to end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

STEP 4: Review and Return Your Proposal

Address: 420 North Center Dr., Suite 143, Norfolk, VA 23502

Email: development@komentidewater.org

Fax: 757-493-7619

For questions or concerns, please call 757-490-7794 ext.102

Thank You for Thinking of Susan G. Komen Tidewater and Our Promise!